Peer Review Template for Screen Recordings

(based off class discussion and our understanding of the peer review letter genre)

1. Introduce yourself and thank the writer for sharing their draft with you. Remember that the purpose of peer reviews isn’t only to help the writers; reviewers also benefit by seeing and engaging with another person’s work.
   1. Provide an overview of what you see their project to be. At this point, focus on what works for you, i.e., in what ways is the infographic effective? Why? If you feel that it’s a mess and it’s not working overall, focus on specific elements that you find compelling and would like to see developed.
   2. Tell the writer what you believe to be the argument of the infographic, and explain why you think that.

[TRANSITION: You may want to let the writer know you’re switching gears]

1. Reiterate the points the writer discussed in their cover letter and discuss how you see their points in relation to the draft.
   1. Address the 3 specific questions/points of interest the writer has supplied. Remember here not to simply say whether you agree with them, or whether part of the infographic doesn’t work. Instead, emphasis the effect the text (or an aspect of it) has on you as a reader, and do your best to articulate why you’re reacting the way you are.

[TRANSITION]

1. Discuss the points you want to address. You might want to comment on the rhetorical effectiveness (or lack thereof) of:
   1. the dynamic between images and text, including whether they support one another or whether the relationship seems uneven
   2. the structure/layout of the infographic, i.e., is it split into sections? How is the argument sequenced?
   3. the use of fonts, text sizes, color schemes, and “white” space

[TRANSITION]

1. Conclude your review by briefly reiterating what you liked and your main takeaways. Thank them again, and invite them to discuss the review with you.

Reminder: With screen recording software, you’re working with audiovisual modes. As such, use the cursor to draw attention to the specific parts of the infographic you’re discussing. If you write out a script or create talking points beforehand, don’t forget to use the screen recordings video component. Similarly, remember that we’re not editing these recordings, so consider how you’ll react if and when you misspeak.